**Content Brief Generator**

**Save 1-3 Hours Per Brief**

**The Strategic AI Prompt:**

Create a comprehensive content brief for a blog post about [TOPIC] targeting [AUDIENCE].

Include:

1. Primary keyword and 5-7 LSI keywords

2. Search intent analysis

3. 3 key pain points this content must address

4. 5 compelling headline options

5. Detailed outline with H2s and H3s

6. 3 unique angles competitors haven't covered

7. Required stats/data points to include

8. Internal linking opportunities

9. CTA recommendations

10. Success metrics to track

Context: [Add your brand/industry context]

Competitors to outrank: [List 2-3 competitor URLs]

**What You'll Get:**

A complete content brief ready to assign to writers - no more hours of research and planning.

**Example Topics to Try:**

* "AI tools for small business marketing" targeting "small business owners"
* "Remote work productivity tips" targeting "team managers"
* "Sustainable packaging solutions" targeting "e-commerce brands"

**Pro Tips:**

* Add your brand voice guidelines in the context
* Include your top-performing content URLs for internal linking
* Specify your typical content length (e.g., 1,500-2,000 words)

**Time Saved: 1-3 hours per brief**

**Old Way: Manual research, competitor analysis, outline creation**

**New Way: 10-minute brief generation + 20-minute refinement**