

10 BIG REASONS

TO SHOP AT SMALL LOCAL BUSINESSES



It Builds and Supports the Local Community



01

02



It Strengthens the Local Economy and Supports Future Growth

Small Businesses Add to the Character of Cities and Towns



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Money Spent at Local Businesses Creates More Jobs and Opportunities in the Community

Your Tax Dollars Remain Local and Go Back into the Community



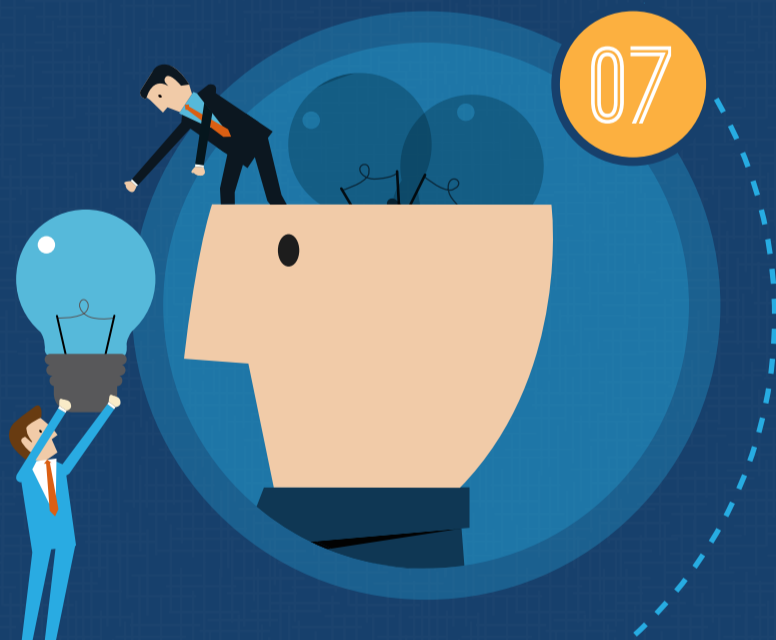
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It Fosters "Real" Connections with Local Owners and Employees

Local Businesses Often Provide More Personalized Customer Service and Take the Time to Know Their Customers



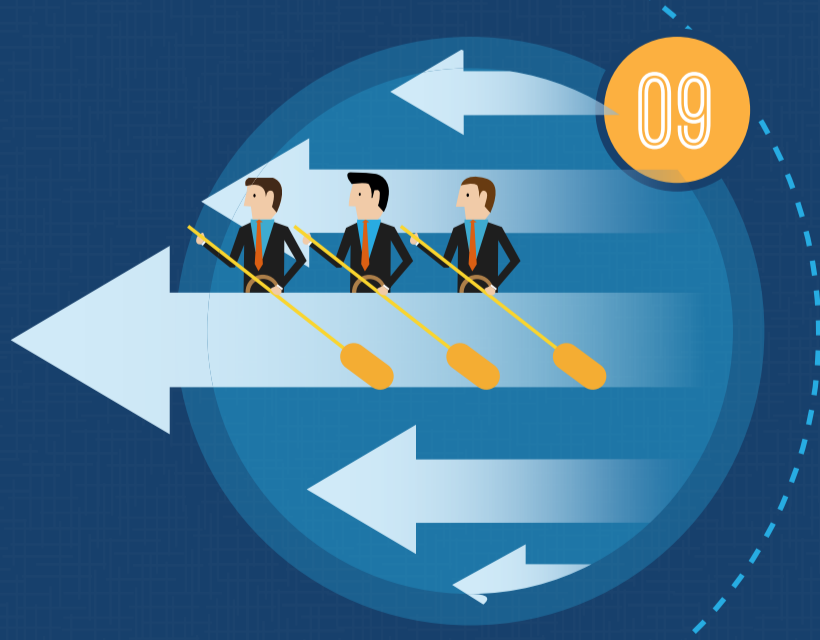
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The memories from Visiting and Shopping at Small, Local Businesses in a Community are Often Priceless

Diverse Businesses That Are Unique to the Local Community Can Draw Tourists and Others from Outside the Local Community



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Successful Small Businesses Encourage Local Entrepreneurship, Inspiring Additional Innovation and Others to Open Businesses That Will in Turn Support the Community